

MEDIA RELEASE



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Australian healthcare trailblazers win top design award

Australia's leading centre for movement and musculoskeletal care, Upwell Health Collective, has trumped billion-dollar multinational companies to win a gold medal at Melbourne's most prestigious design awards.

Upwell took out the top honour in the *Interior Design – Corporate & Commercial* category at the 9th Annual DRIVENxDESIGN Melbourne Design Awards. Runners up included top brands such as Yamaha and Westpac/Bank of Melbourne.

Rated by DRIVENxDESIGN's global jury of design experts and large online community, Upwell was selected for its innovative, creative and functional interior, designed to improve patient health through the built environment and create a functional and collaborative space for a range of health practitioners.

Imagined and commissioned by Upwell Founders Matthew Stanlake and Catherine Mitchell, the Upwell project team comprised:

- [Siren Design](#) - Tess Carpenter, Nicole Pollak
- [Switch Co Construction](#) - Adrian Brown, Hugh James, Tom Cui, Jayce Bryant
- Wall mural artist - [Mitch Walder](#)
- Logo design and graphic design - Courtney Pollak

Upwell has transformed allied healthcare in Australia and as such is one of the first healthcare businesses to win this award in the program's nine year history – a tribute to Upwell's revolutionary approach to creating an inspiring patient environment.

Upwell co-founder and physiotherapist Matthew Stanlake said of the recognition: "Our vision was to break the mould of the clinical and impersonal look and feel of a typical health clinic in our plight to vastly improve the patient care experience and outcomes."

Breaking this stereotype was important for Upwell's founders, so the space would feel inviting and encourage interactions and collaboration between staff and patients.

"We are so grateful for the team at Siren and Switch Co. who have realised our strong vision for Upwell and have made it a reality deserved of such great recognition."

[View and download high res images of Upwell and the project team](#)

About Upwell

Upwell Health Collective is located at 1-5, 436 Burke Road in Camberwell and opened in May 2017. At 430sqm, it is one of the largest centres of its kind and has the capacity to care for around 20,000 new patients each year. It includes under one roof, Australia's widest range of services for the treatment, prevention and management of musculoskeletal conditions including back pain, arthritis and osteoporosis. Services at Upwell include: Physiotherapy, Podiatry, Exercise Physiology, Clinical Pilates, Occupational Therapy, Massage and Yoga.

The fit out

Upwell's fit out by Siren Design includes a raw and industrial fit out with a 'down to earth' atmosphere, while exposed ceilings provides a feeling of comforting spaciousness. Plants and warm-timber tones throughout also add to this friendly, open atmosphere. The neutral palette is punctuated by invigorating pops of colour and custom neon lights. Colour, custom signage and branding have been utilised to shift the mood and energy in higher impact areas such as the pilates studio and gymnasium. The look and feel was designed to appeal to a wide variety of ages and demographics and needed to be a space that made everyone feel comfortable and welcome. For more information visit www.upwellhealth.com.au

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